

Research & Publications

April 2009

Highlights

- Flagship projects and forthcoming activities
- Undergraduate Student Researcher Scheme: Research assistants
- Database consolidation effort update
- Qualtrics Update and user feedback
- Achievements of our alumni: Jiang Hao published a solo paper in JFE; Dishan is "Professor of the Year for Elective Courses."
- Exchange Programs (from other universities to NUS)
- List of new PhD students joining the school

Strategic Research Programme



1) POGI: Research Program on Organizations, Governance and Institutions (05/2009 ~ 05/2012) *Sea-Jin Chang*

It aims to build a large-scale research program focusing on the interface between institutions and organizations. The objective of POGI is to build capability and increase collaboration among the faculty participants and with external institutions.

Participating faculty members: Bernard Yeung (BP), Kulwant Singh (BP), Sea-Jin Chang (BP), Ishtiaq Mahmood (BP), Xiaohui Lu (BP), Chi-Nien Chung (M&O), Young Choon Kim (BP), Sai Yayavaram (BP), Kai-Yu Hsieh (BP), Lan Luh-Luh (BP), Sangchan Park (M&O)

Upcoming events: 1 (or maximum 2) speakers a semester, a conference to be held in August

URL: <http://bschool.nus.edu.sg/ResearchPublications/ResearchAreasProjects/StrategyResearchPrograms/OrganizationGovernanceandInstitutionsPOGI/tabid/2091/Default.aspx>

2) Research Program on Innovation Strategy and Entrepreneurship (RISE) (04/2009 ~ 03/2011) *Ivan Png*

Within the context of institutions and actors in Singapore and Asia, it will provide useful insights on management, organization and economy-wide options and outcomes. It aims to build a large-scale research program focusing on the management of and policy towards innovation and entrepreneurship.

Participating faculty members: Junhong Chu (Marketing), Albert G.Z. Hu (Economics), Young-Choon Kim (BP), Susanna Leong (BP), Ishtiaq Mahmood (BP), Ivan Png (BP), Wong Poh Kam (BP), Sai Yayavaram (BP)

3) Proposed visitors for Centre for Human Capital Excellence Initiative (08/2009 ~ 08/2010) *Richard Arvey*

It provides insight and guidance regarding areas of research that are most relevant in the contemporary global world, and offers recommendations regarding how to build this area of strategic importance.

Upcoming events				
Name	Scheme	Affiliation	Tentative Schedule	Duration
Prof Frank L Schmidt	visiting professor	College of Business, University of Iowa	Sep 2009	2 weeks
Prof Wayne F Cascio	visiting professor	The Business School, University of Colorado	Jan 2010	2 weeks

“Undergraduate Student Researcher Scheme”



It is an ideal platform whereby interested students can gain some experience of research and work with professors and researchers of the

NUS Business School. Under this scheme, students will assist Principal Investigator in research duties and work in business-related research which need not be confined to specified areas of specializations.

Through this new scheme, a list of 24 top BBA students (please refer to the table on the right) will be exposed to the vibrant research culture in the Business School. Please consider to engage these students in your research. If any students in the shortlist possess the right skill set and interest, please feel free to contact them directly to arrange for interviews. The RAs should be funded using your own research grant or star account.

We most sincerely hope that this meets some of your urgent needs and the program helps us to build a more inclusive and holistic

intellectual community. We also hope it will ultimately attract some excellent students to join our PhD programme.

NAME	RESEARCH AREA(S) INDICATED
Chan Fun Ruey	Operations & Finance
Wieta Anton Honoris	Investment Analysis
Xie Yongshun Robin	Business Strategy, Financial Investment
Chong Zi Yang Edwin	Accountancy & Finance
Duong Quynh Phuong	Finance & Accounting
Ngo Hai Yen	Corporate Governance, Risk Mgt, Corporate Banking, Asia Market, S E Asia Market, Culture & Business Practice
Ng Hui Shen	Finance
Huang Junhao Joshua	Finance
Kia Jie Hui	Corporate Social Responsibility, Business Tourism, National Branding
Lam Wai Kit	Decision Sciences, Optimization
Imelda Wongso	Finance
Andaya Rocky Encontro	Finance
Tan Wei Ling	Ops & Supply Chain Mgt
Phua Poh Ling, Pauline	Corporate Governance, Effect of going green on improving business profit
Chong Wei Rong Eugene	Finance
Zheng Ruowen	Finance
Tarun Chordia	Finance & Management
Chu Thi Phuong Nga	Finance
Tran Thi Huong Lan	Finance & Marketing
Koe Ya Li	Finance
Wang Jiaquan Norman	Finance & Operations
Nguyen Thi Ngoc Yen	Finance & Marketing
Wee Sing Gek Sheena	Ops & Supply Chain Mgt
Tang Li Na Doreen	Any area(s).

Financial Database consolidation effort update



Data acquired using research grants funded by university should be shared and made available to other faculty members. To this end, all common databases purchased using RP in the future would be stored and maintained on the School’s Financial Database (FDB), and will be made available to all faculties in the Business School.

FDB provides our faculty and students quick and easy access to a comprehensive database of financial and economic information on various financial markets world-wide. The FDB subscribed to several large financial databases - namely, Datastream Information Services,

WorldScope, COMPUSTAT, CRSP, WRDS, IBES, SDC Platinum, Global Access, Shareworld, Emerging Markets database, China Stock Market data, Trade and Quotes data and PACAP databases.

The FDB committee has obtained approval from the Dean's Office for a new three-year (2009- 2011) budget. We would like to remind faculty members to share the databases that are purchased with RP or STAR with the rest of the faculty to increase utilization. Please refer to <http://bschool.nus.edu.sg/Finance/FinancialDatabase/tabid/292/Default.aspx> for more details.

Qualtrics Update and user feedback



Update:

Since the adoption of Qualtrics (Online Survey Software, Customer Satisfaction Surveys, Enterprise Feedback Management, Employee Survey) on January 2009, faculty members from marketing department have been among the first to use the system. Apart from that, the Admin Service Quality survey recently launched was also implemented using Qualtrics as test-bed. To apply for user login, please go to: <http://nusbschool.qualtrics.com>. When a new account is created, kindly remember to take full email address as the user name to login.

Feedback:

Associate Professor Catherine Yeung (Marketing): *"I've used Qualtrics for data collection, and it is good. I would recommend it to others. I don't find any flaws so far."*

Mr. Simon Woo (Admin Service Quality survey): *"Qualtrics is definitely a very powerful tool and will be very suited for faculty who are doing more sophisticated surveys and those targeted at audience outside of campus. I will definitely recommend it to others who are trying to do surveys with more advanced question features and reports/statistics. Because of the powerful features of the system, there will be quite a fair bit of learning curve in order to fully employ the features. However they have quite an extensive help section online with video instructions on all the topics. They are also able to conduct some online training when necessary. If I am not wrong, we might be doing the internal admin quality survey as often as every quarter."*

Assistant Professor Li Xiuping (Marketing): *"I used Qualtrics to run a study last week. During the data collection part, a few students (maybe 5/170) reported to me that they could not move on after they finished the first page. I guess the server got some limits in terms of number of respondents at a time. But overall, I found Qualtrics is more user-friendly, and has a lot of functions that can help us (researcher) to closely monitor the respondents outside the lab. For instance, we could record the time they spend on the survey or even on a particular question, as well as get the record of whether they browse some irrelevant websites while completing the survey. The system can also do the randomization of conditions, thus it can be used as a software even in the lab to collect data. Best thing in this case is, all data would go to the same data file, no need to go to each computer to download the data."*

Miss Fang Lishan (Marketing student) *"Qualtrics is a very helpful software for my team's survey. The automated responses and interactive types of surveys also expanded the type of questions we could ask. Overall, I would use Qualtrics again if I need to conduct any of such online surveys again due to its ease of use. Thank you for letting us use the software. It really helped us a lot."*

Celebrate achievements of our alumni



Jiang Hao, Assistant Professor of Finance, Rotterdam School of Management, Erasmus University, Netherlands

Recently published a solo paper in JFE, January 1, 2009

Title: Institutional Investors, Intangible Information and the Book-to-Market Effect

Keywords: Book-to-Market Effect, Institutional Investors, Intangible Information, Overreaction

Abstract of the paper:

It establishes a robust link between the trading behavior of institutions and the book-to-market effect. Building on work by Daniel and Titman (2006), who argue that the book-to-market effect is driven by the reversal of intangible returns, I find that institutions tend to buy (sell) shares in response to positive (negative) intangible information and that the reversal of the intangible return is most pronounced among stocks for which a large proportion of active institutions trade in the direction of intangible information. Furthermore, the book-to-market effect is large and significant in stocks with intense past institutional trading but nonexistent in stocks with moderate institutional trading. This influence of institutional trading on the book-to-market effect is distinct from that of firm size. These results are consistent with the view that the tendency of institutions to trade in the direction of intangible information exacerbates price overreaction, thereby contributing to the value premium.

http://papers.ssrn.com/sol3/papers.cfm?abstract_id=964616



Dishan Kamdar, Associate Professor of Management, Indian School of Business, India

Being selected as “Professor of the Year for Elective Courses”

This award is decided by the

students through a system of nominations and given to who receives the maximum number of nominations.

Dishan gets it from the students of the Class 2009 for the exceptional delivery of the course “**Negotiation Analysis.**”

Students are enthralled by the quality of the course and strong conceptual foundations in the area of negotiations.

Below are some of the qualitative comments submitted by the students along with their nominations:

“Prof. Kamdar’s innovative teaching methods & practical application of concepts learnt during class grounded the learnings better which will be easier to remember when confronted with in real life.”

“His interactive teaching sessions were full of unexpected events that kept us on our toes. One of the most entertaining and informative classes that I’ve taken at ISB.”

“The effort he put in to teach the students was amazing. The focus in his class was solely on learning and not on grades. Extremely inspiring professor.”

“There was lot of value addition in his classes. I could correlate it with the situations that I have faced or I will be facing.”

“Very effective teacher, tremendous class presence, excellent pedagogy, very organized and ready to help.”

“Great fun, very approachable!”

Exchange Programs (from other universities to NUS)

School	MOU	Start Year	End Year	Students	Supervisor
Cranfield School of Management	Informal	Mar-06	Feb-07	Andreas Birnik (Business Policy)	Andrew Delios
RWTH Aachen University	Informal	Mar-06	May-06	Verena Noller (Business Policy)	Krishna Udayasankar
Swiss Federal Institute of Technology Zurich	Informal	Aug-06	Dec-07	Therese Luethi (Decision Sciences)	Sun Jie
University of St Gallen	Informal	Aug-07	Dec-07	Matthias Schaub (Business Policy)	Toh Mun Heng
Seoul National University	Informal	Aug-08	Aug-09	Sun Young Sung (Business Policy)	Kulwant Singh
Tsinghua University	Informal	Nov-08	Oct-09	Maggie Mai Yinhua (Decision Sciences)	Teo Chung Piaw
Fudan University	Informal	Sep-09	Feb-10	Yang Baimei (Decision Sciences)	Teo Chung Piaw



List of new PhD students joining the school (as at 27/04/09)

Dept	Name	Citizenship	University	Qualification
BP	ANANT PRAKASH SRIVASTAVA	INDIAN	Indian Institute of Mgt, Calcutta, Indian Institute of Technology, Kanpur, University of Gorakhpur	Postgraduate Diploma, Master of Technology, Bachelor of Electrical Engineering
BP	GUAN TUT CHUAN	SINGAPORE CITIZEN	National University of Singapore, University of Cambridge	Master of Business Administration, Bachelor of Arts
BP	LI SHUPING	CHINESE	Beijing Normal University, Beijing Normal University	Master of Arts, Bachelor of Arts
BP	LIANG XUEJI	CHINESE	University of Florida, State University of New York, Sun Yat Sen University	Master of Science, Master of Arts, Bachelor of Arts
BP	YU SHU	CHINESE	University of Melbourne, Beijing University of Technology	Master of Commerce, Bachelor of Management
DS	LU LIJIAN	CHINESE	Others, Nanjing University	New Qualification, Bachelor of Science
DS	QIAN XUEWEN	CHINESE	Tsinghua University	Bachelor of Business Management
DS	ROHIT NISHANT	INDIAN	Others	Bachelor of Technology
DS	ZHANG MEILIN	CHINESE	Beijing University of Posts and Telecommunications	Master of Science Bachelor of Engineering
DS	ZHENG ZHICHAO	CHINESE	National University of Singapore	Bachelor of Science
FIN	D DULANI JAYASURIYA	SRI LANKAN	University of Cambridge, University of Sri Jayewardenepura, University of London	Master of Philosophy, Postgraduate Diploma, Bachelor of Science
FIN	DU ZHE	CHINESE	City University of Hong Kong, Master of Science	Tsinghua University, Bachelor of Engineering
FIN	JIN YINGSHI	CHINESE	Ohio State University, Peking University	Master of Arts, Bachelor of Arts
FIN	JOHANNES ZIEGLER	GERMAN	Others, Others	Master of Science, Bachelor of Science
FIN	LIN YUPENG	CHINESE	Sun Yat Sen University	Bachelor of Economics
FIN	MICHELLE PUISY CHEONG	SINGAPORE CITIZEN	Nanyang Technological University Cornell University	Master of Engineering (Industrial Engineering), Doctor of Philosophy
FIN	NICOLE HAGEN	GERMAN	University of Hong Kong, Others	Master of Finance and Banking, Bachelor of Business Administration
MKT	FANG YE	CHINESE	Chinese Academy of Sciences, Peking University	Master of Science, Dual/Double Bachelor's Degree
MKT	PRASHANT SAXENA	INDIAN	Indian Institute of Technology, Madras, Visvesvaraya National Institute of Technology	Master of Business Administration, Bachelor of Engineering
MKT	WEI JIE	CHINESE	University of Hong Kong, Shandong University, Ocean University of Qingdao	Master of Business Administration, Bachelor of Arts, Bachelor of Arts
MO	LI XIAN	CHINESE	Zhejiang University	Bachelor of Business Administration
MO	LU QIAN	CHINESE	Nanjing University, Wuhan University	Master of Management, Bachelor of Management
MO	RASHIMAH BINTE RAJAH	SINGAPORE CITIZEN	Singapore Management University	Bachelor of Social Sciences
MO	RASHMI SAHAI	INDIAN	Others, Acharya Nagarjuna University	Master of Business Administration, Bachelor of Commerce
MO	SMRITHI M PRASAD	INDIAN	National University of Singapore	Bachelor of Social Sciences
MO	WANG NAN	CHINESE	City University of Hong Kong, Renmin University of China	Master of Science, Bachelor of Arts



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All details provided are correct at the time of printing and are subject to change.

Please visit our website: <http://bschool.nus.edu.sg/tabid/192/Default.aspx> or contact us

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